

Touch Your Customers' Hearts

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Get Many Media Online to Publish A Story About Your Brand That Relates to Your Customers' Values









Why You Need CODEC:

SALES INCREASE

BRAND AWARENESS

DATA for MARKETING







Get Quality Leads Increase Website Traffic Grow Your Social Media Boost Your Ecommerce Let'm Love Your Brand Overcome Their Notions Beat Your Competitors Build Your Fanbase Learn to Sell More A/B Test New Products Find New Clients Pre-Test Your Campaigns

How Does It Work:

<u>1. You tell us your</u> Marketing Goal

<u>2</u>. We create a Powerful Story,

that Influences your target audience to Emotionally Bond with Your Brand <u>3</u>. We add Your Facebook & E-Commerce to maximize engagement & conversion

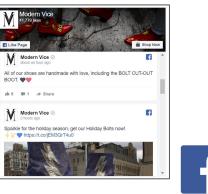


Featured News

The Trendiest Celeb Piece On Netflix Original Series Love, Season 3



We tracked down the trendiest celeb piece—Gillian Jacobs's boots from Netflix's hit series *Love*—to add to your closet! With *Love* season 3 projected release date pinpointed on March 9, 2018 Mickey's style steals the spotlight once again.







How Does It Work:

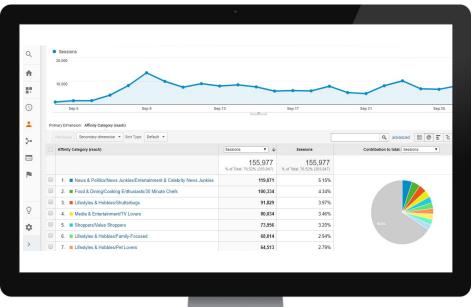
<u>4</u>. Your Branded Content Appears on Multiple Media, Targeting Your Potential Customers



How Does It Work:

5. We give you the Insights

- We analyze Viewers Engagement with your content
- We give you regular Insights Reports
- We constantly Optimize Your Campaign based on your users engagement data





Professional Storytelling appealing to customers' values

Dozens of Impactful Formats – from testimonials to drone flights

Performance A/B testing & real-time content optimization

We not only send you CUSTOMERS

We make them LOVE YOUR BRAND!







You Are in Control

Instantly modify the Content, or change the Targeting Audience with plenty of Customization options: Context, devices, time of day, etc.







The platform adapts to any screen type: phone, tablet, desktop or laptop







Packages:

Starter

Perfect fit for CODEC-discovery or for a new business

Premium

Best choice for small and medium brands or e-commerce

Advanced

Developed for medium business brand management, and in-depth market analysis

Story Production In-Page Social Engagement & Your E-Commerce Sales 100,000 Unique Views, incl.: 70,000 US Views 20,000 Europe, Asia 10,000 Canada, UK User Engagement Insights

\$540 Per month. Billed bi-weekly VIDEO Story Production In-Page Social Engagement & Your E-Commerce Sales 200,000 Unique Views, incl.: 140,000 US Views 40,000 Europe, Asia 20,000 Canada, UK User Engagement Insights

\$940 Per month. Billed bi-weekly Enhanced VIDEO Story Production Custom In-Page Engagement & Your E-Commerce Sales 500,000 Unique Views, incl.: 350,000 US Views 100,000 Europe, Asia 50,000 Canada, UK In-Depth User Engagement Data





Thank you!

https://codecprime.com